

Session: 2020-2021

Course: BBA

Name of the Faculty : Dr. Deepshikha Kalra

Discipline : MANAGEMENT

Semester : 1stsem

Subject : **Micro Economics for Business decision**

Lesson Plan Duration : 15 Weeks (From Sept. 2020 to November 30)

Work load (Lectures/Practical)

Per week (in hours) :Lectures-03 Practicals-00

WEEK	THEORY		PRACTICAL	
	LECTURE DAY	TOPIC (including assignment /test)	PRACTICAL DAY	TOPIC
1 ST	1 st	Nature and scope of micro economics, determinants of demand and law of demand,, price, cross and income elasticity	NO PRACTICALS	
	2 nd			
	3 rd			
2 ND	1 st	law of supply, elasticity of supply, competitive equilibrium;		
	2 nd			
	3 rd			
3 rd	1 st	consumer's equilibrium- utility and indifference curve approaches.		
	2 nd			
	3 rd	Short run and long run production functions, laws of returns; optimal input combination;.		
4 th	1 st	classification of costs;. short run cost curves		
	2 nd	long run lost curves and its interrelationship with short run cost;.		
	3 rd			
5 th	1 st	internal and external economies of scale, revenue curves;		
	2 nd			
	3 rd	optimum size of the firm; factors affecting the optimum size, location of firms		
6 th	1 st	perfect competition,		
	2 nd			
	3 rd			
7 th	1 st	monopoly competition,		
	2 nd			

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	3 rd	discriminating monopoly,;	
8 th	1 st	Monopolistic Competition	
	2 nd		
	3 rd	aspects of non-price competition	
9 th	1 st	oligopolistic behavior	
	2 nd		
	3 rd		
10 th	1 st	Characteristics of various factors of production; and	
	2 nd		
	3 rd	marginal productivity theory	
11 th	1 st	modern theory of distribution; determination of rent; quasi rent;	
	2 nd		
	3 rd		
12 th	1 st	alternative theories of interest and wages.	
	2 nd		
	3 rd		
13 th	1 st	Revision	
	2 nd		
	3 rd	Revision	
14 th	1 st	Revision	
	2 nd		
	3 rd	REVISION	
15 th	1 st	PRE-UNIVERSITY EXAMINATIONS	
	2 nd		
	3 rd		